

# Design Intern, Creative Learning

UBC Continuing Professional Development, Faculty of Medicine

## Company Description

**UBC Continuing Professional Development** (UBC CPD) is a Division of the Faculty of Medicine at the University of British Columbia. We bring together a unique combination of educational expertise, innovation and research. UBC CPD is a leader in providing accredited high quality unbiased educational programming to support the continuing medical education (CME) and continuing professional development (CPD) needs of physicians and health care providers. Our services include conference and event management, accreditation, education and research. We work as a team and promote a team environment.

## Description of Duties and Responsibilities for This Position

We are looking for someone enthusiastic about multimedia and adult learning to collaborate with our Creative Learning team as a Design Intern. The successful candidate will be using aspects of interactive design, learner experience design and online course development to create outstanding educational programs for health care practitioners across British Columbia.

Duties will include assisting with:

- Creating graphics and illustrations for online education (e.g., icons, vignettes, diagrams, charts and infographics)
- Designing interactive online experiences with informed UI/UX principles
- Editing and developing online course content (in Moodle)
- Conducting usability testing and summarizing results
- Video content production and basic animation editing

Location may be in-person or hybrid depending on UBC guidelines. The UBC CPD office is located at City Square, East Tower Suite 200, 555 W 12th Ave, Vancouver.

## Examples of Project Work

- The [Provincial Opioid Addiction Treatment Support Program](#) (POATSP), created in partnership with the BC Centre on Substance Use, aims to help clinicians respond to the ongoing overdose crisis in our province. Since launching in 2017, this online course has prepared thousands of clinicians across BC to begin their preceptorships and train towards prescribing opioid agonist treatment (OAT) medications. In 2023, we will be making updates to POATSP to align it with the newest evidence-based guidance for opioid treatment. The Design Intern would assist with making these updates.
- [This Changed My Practice](#) (TCMP) is an award-winning medical education platform that features articles from practicing clinicians describing new and innovative ideas and processes that have changed the way they practice medicine. As we work on improving the platform, the Design Intern would conduct usability testing, support UI/UX design and implement changes.
- UBC CPD is currently working with the BC Centre for Disease Control to produce education that supports family physicians in putting **Canada's Food Guide** into practice through positive, patient-centered conversations. When finished, the course will combine the evidence-based recommendations with the cultural, societal and personal considerations around food and eating. The Design Intern would work with an Instructional Designer to develop visual and interactive online content.

For other examples of online education created by the Creative Learning team, visit [ubccpd.ca/learn/learning-activities](https://ubccpd.ca/learn/learning-activities) and filter by format 'eLearning', or browse our UBC CPD eLearning site at [ubccpd.ca/learn/learning-activities](https://ubccpd.ca/learn/learning-activities).

## Qualifications

- Registered post-secondary student
- Minimum of 2 years related experience (paid/volunteer)
- Experience designing with Adobe Creative Cloud (Illustrator, InDesign, Photoshop)
- Basic knowledge of web development/scripting languages (HTML, CSS, JQuery)
- Interest in instructional design, adult learning and medical education
- Demonstrated ability to work both independently and within a team environment
- Experience developing in Moodle LMS is preferred (not required)
- Experience with WordPress or Drupal CMS is preferred (not required)

## Compensation

- Hours per week: 35 (part-time options also available)
- Hourly rate: \$22
- Desired start date: May 2, 2023
- Duration: 4 months (with possibility of extension)

## How to apply

Please send resume, cover letter, and 2–5 portfolio examples to Craig Ferguson, Learning and Curriculum Manager, Creative Learning at [craig.f@ubc.ca](mailto:craig.f@ubc.ca).