

# Design Intern, Creative Learning

UBC Continuing Professional Development, Faculty of Medicine

## Company Description

UBC Continuing Professional Development (UBC CPD) is a Division of the Faculty of Medicine at the University of British Columbia. We bring together a unique combination of educational expertise, innovation, and research. UBC CPD is a leader in providing accredited high quality unbiased educational programming to support the continuing medical education (CME) and continuing professional development (CPD) needs of physicians and health care providers. Our services include conference and event management, accreditation, education, and research. We work as a team and promote a team environment.

UBC CPD: <https://ubccpd.ca>

UBC CPD eLearning: <https://elearning.ubccpd.ca>

## Description of the duties and responsibilities of this position

We are looking for someone enthusiastic about multimedia and adult learning to collaborate with our Creative Learning team as a Design Intern. The successful candidate will be using aspects of educational design, online course development, interactive design, and learner experience design to create outstanding educational programs for health care practitioners across British Columbia.

Duties may include:

- Designing and developing interactive online experiences
- Creating storyboards for educational content
- Designing and developing online courses (in Moodle)
- Designing website mock-ups with informed UI/UX principles
- Conducting usability testing
- Editing and producing video content
- Editing the UBC CPD website (in Drupal)

- Designing graphics for web, print, and slide presentations
- Creating basic animations and/or images for the purpose of animation
- Writing and editing communication material for marketing of educational programming in print and web formats

Location may be remote or in-person at UBC CPD depending on UBC guidelines (a combination of in-office and remote may be available). The UBC CPD office is located at City Square, East Tower Suite 200, 555 W 12th Ave, Vancouver.

## Qualification Required and/or Preferred

- Registered post-secondary student and Canadian Citizen or permanent resident or a protected person defined by the Immigration and Refugee Protection Act
- Minimum of 2 years related experience (paid or volunteer)
- Experience designing with Adobe Creative Cloud (Illustrator, InDesign, and/or Photoshop)
- Basic knowledge of web development and scripting languages (HTML, CSS, JQuery)
- Interest in instructional design, adult learning, and medical education
- Experience with website content management systems (WordPress and/or Drupal) is preferred (not required)
- Experience developing in Moodle LMS is preferred (not required)
- Video editing and/or animation experience is preferred (not required)
- Demonstrated ability to work in an independent manner and within a collaborative environment

## Compensation

- Hours per week: 37.5 (part-time options also available)
- Hourly rate: \$22
- Desired start date: January 5, 2022
- Duration: 4 months (with possibility of extension)

## How to apply

Please send resume, cover letter, and 2-5 portfolio examples to Kate Campbell, Senior Manager, Creative Learning at [kate.c@ubc.ca](mailto:kate.c@ubc.ca)

