



# MAY 27 WEBINAR RESOURCES – ADDRESSING MEASLES AND VACCINE HESITANCY IN THE AGE OF MISINFORMATION

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## Provider Resources

- [Vaccine Hesitancy Guide](#)
- [Immunization Communication Tool](#) (BCCDC)
- [Community Toolkit for Addressing Health Misinformation](#) (Office of the U.S. Surgeon General)
- [MisinfoRx: A Toolkit for Healthcare Providers](#) (Pasquetto, I.V., Shajahan, A., Winner, D. & Testa, L.V. (2022))
- [Measles-Mumps-Rubella Vaccine Information](#) (BCCDC)
- [Management of Specific Diseases: Measles](#) (BCCDC)
  - See sections:
    - 6.1 Laboratory Testing
    - 6.1.1 Virus Detection
    - 6.1.2 Serology
    - 6.2 Interpretation of Test Results

## Education

- [Immunization Communication Course](#) (BCCDC)

## Additional Resources

- Book: *Your child's best shot: a parent's guide to vaccination* by Dr. Ronald Gold
- Article: [Understanding information disorder](#) (Wardle, C, (2019))
- Report: [Fault Lines: The Expert Panel on the Socioeconomic Impacts of Science and Health Misinformation](#) (Council of Canadian Academies. (2023))
- [Measles and rubella weekly monitoring report](#) (Gov. of Canada)
- [If you choose not to immunize](#) (HealthLink BC)