

Speaker Guidelines



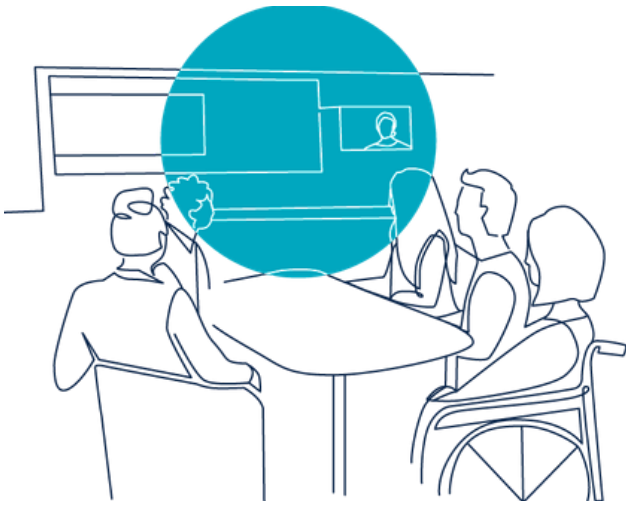
What is Rural Rounds?

Rural Rounds is an accredited virtual webinar series that provides rural care providers with relevant medical education through interactive Zoom presentations.

The Speaker Role

Rural Rounds collaborates with subject matter experts to share their knowledge and experience with rural care providers across the province, supporting learners to apply new knowledge in their own practices and improve patient care in their communities.

Speakers are provided with remuneration for up to 5h at the hourly rate of \$176.18/h as a token of appreciation.



Accreditation Requirements

Rural Rounds is a Mainpro+ accredited program and speakers should ensure presentation content adheres to [accreditation standards](#) in the following ways:

- Disclose any potential conflicts of interest
- Provide balanced views across relevant treatment options
- Use generic names for medications wherever possible
- Declare any off-label use
- Reference evidence
- Make every effort to avoid bias
- Use [learner-centered language](#) in session learning objectives

Tailoring Session Content for Rural Providers

Consider the following questions to help develop a rurally relevant presentation:

- How might the lack of immediate access to specialists or advanced diagnostic tools impact the practical application of your guidance in a rural setting?
- How does your advice change when patients may need to travel long distances for care or specialist appointments?
- What are some ways rural providers can creatively use available resources to implement your recommendations?
- How might close personal relationships between providers and patients in small communities influence how care is delivered?



The Value of Case-Based Learning

Rural Rounds was partially inspired by the success of the [ECHO Model](#) (Extension for Community Healthcare Outcomes) for knowledge sharing, and continues to champion case-based learning as a way to support rural physicians and improve care for underserved populations.

Speakers are encouraged to include exemplary cases in Rural Rounds presentations to support learners to better understand the content and envision how it may be applicable in their rural practice settings.

Sample Case A ([Airway Management in the Rural Setting](#), Dr. Ryan Hoskins)

Case: Do we intubate?

- You are called into your rural ER at midnight Saturday night when a 57 year old male patient is brought in by EMS
- Found outside the local convenience store by a concerned passerby who reported the patient would not wake up
- Patient is reported to have respiratory rate of 10 breaths/m
- Patient does not open his eyes to sternal rub, withdraws to pain, and makes incomprehensible sounds
- GCS of 7, O2 sat 94%



Sample Case B ([Practical Ways to Reduce the Carbon Footprint of Rural Clinical Practice](#), Dr. Ilona Hale)

Melanie, 42 yo small business owner in 100 Mile House

- C/o feeling tired and achy x 1-2 months
- Headaches, sore back & joints, low energy, poor sleep
- Busy with work, kids, aging father, worried about “menopausal symptoms”
- No red flags for headache or back pain
- What do you do?