

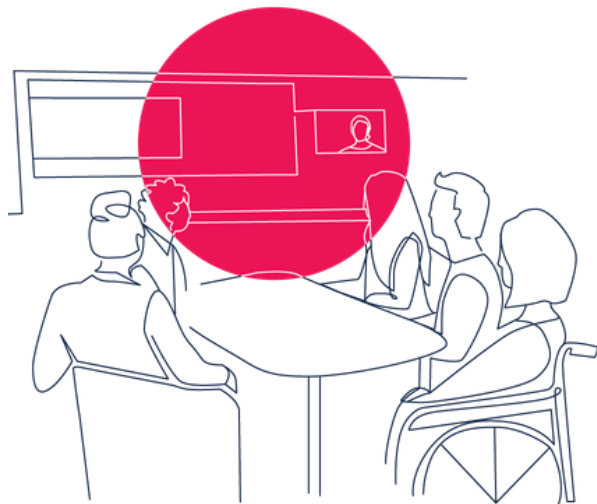
Rural Rounds Speaker Guidelines

What is Rural Rounds?

Rural Rounds is an accredited virtual webinar series that provides rural health professionals with relevant medical education through interactive Zoom presentations.

The Rural Rounds Audience

The primary target audience for Rural Rounds is physicians who practice in rural communities. We also welcome learners from additional health professions and those who are interested in rural health to join.



The Speaker Role

As a speaker, you will share your subject matter expertise with rural health professionals across the province, supporting continuing medical education and improved patient care in rural communities. Rural Rounds sessions are one hour in length, and involve a lecture-style presentation, followed by a Q&A session.

Speaker Checklist

- ☐ Fill out speaker forms on Speaker Hub
- ☐ Review speaker resources on Speaker Hub
- ☐ Send presentation slides to Rural Rounds team (1 week prior to session)
- ☐ Submit invoice for remuneration (up to 5h)



Accreditation Requirements

Rural Rounds is Mainpro+ accredited and all sessions are required to adhere to accreditation standards.

This includes:

- Disclosing any potential conflicts of interest
- Providing balanced views across relevant treatment options
- Using generic names for medications wherever possible
- Declaring any off-label use
- Citing all sources
- Making every effort to avoid bias
- Using learner-centered language in session learning objectives

Tailoring the Session for Rural Health Professionals

Consider the following questions to help develop a rurally relevant presentation:

- How might the lack of immediate access to specialists or advanced diagnostic tools impact the practical application of your guidance in a rural setting?
- How does your advice change if patients may need to travel long distances for care or specialist appointments?
- What are some ways rural health professionals can implement your recommendations if not all resources are available?
- How might close personal relationships between health professionals and patients in small communities influence how care is delivered?



The Value of Case-Based Learning

Rural Rounds was partially inspired by the success of the [ECHO Model](#) (Extension for Community Healthcare Outcomes) for knowledge sharing, and continues to champion case-based learning as a way to support rural health professionals and improve care for underserved populations.

Speakers are encouraged to discuss exemplary cases to support learners to better understand the content and envision how it applies to their rural practice.

Sample Case A

Source: [Rural Rounds: Airway Management in the Rural Setting](#), presented by Dr. Ryan Hoskins

Do we intubate?

- You are called into your rural ER at midnight Saturday night when a 57 year old male patient is brought in by EMS
- Found outside the local convenience store by a concerned passerby who reported the patient would not wake up
- Patient is reported to have respiratory rate of 10 breaths/min
- Patient does not open his eyes to sternal rub, withdraws to pain, and makes incomprehensible sounds
- GCS of 7, O2 sat 94%



Sample Case B

Source: [Rural Rounds: Practical Ways to Reduce the Carbon Footprint of Rural Clinical Practice](#), presented by Dr. Ilona Hale

Melanie, 42 yo small business owner in 100 Mile House

- C/o feeling tired and achy x 1-2 months
- Headaches, sore back & joints, low energy, poor sleep
- Busy with work, kids, aging father, worried about "menopausal symptoms"
- No red flags for headache or back pain
- What do you do?

