

The following is a sponsorship prospectus template of tiered sponsorship offering options to support the CPD Activity at different levels which may be included in your invitation to sponsors. Only the approved sponsorship opportunities may be offered, but amounts should be based on your program budget's income and expenses. GST may or may not apply, depending on your organization's tax treatment.

Sponsorship Prospectus/ Sponsor Invite (sample)

SPONSORSHIP LEVELS:

<input type="checkbox"/>	Gold Sponsor [\$5,000]	<ul style="list-style-type: none">· 1 x trade table at first choice of location· 3 x complimentary registrations for company representatives to audit the CPD activity· Verbal acknowledgement as sponsor during welcoming remarks (unaccredited time)· Written acknowledgement in program materials and signage (separate from education)· Inclusion of logo on thank you slide displayed on screen during breaks
<input type="checkbox"/>	Silver Sponsor [\$3,000]	<ul style="list-style-type: none">· 1 x trade table at choice of location· 2 x complimentary registrations for company representatives to audit the CPD activity· Verbal acknowledgement as sponsor during welcoming remarks (unaccredited time)· Written acknowledgement in program materials and signage (separate from education)· Inclusion of logo on thank you slide displayed on screen during breaks
<input type="checkbox"/>	Bronze Sponsor [\$1,500]	<ul style="list-style-type: none">· 1 x trade table at first choice of location· 3 x complimentary registrations for company representatives to audit the CPD activity· Verbal acknowledgement as sponsor during welcoming remarks (unaccredited time)· Written acknowledgement in program materials and signage (separate from education)· Inclusion of logo on thank you slide displayed on screen during breaks