

This is a sample of tiered sponsorship offering options to support the CPD Activity at different levels which may be included in your request to sponsors. Amounts will depend on your budget and should be decided based on approximate break even after registration income and expenses are considered. Accredited CPD Activities are not permitted to raise funds or be of a personal-gains nature.

The following is a sample of permitted sponsorship opportunities that can be added to a request for sponsorship.

SPONSORSHIP REQUEST (SAMPLE)

Gold Sponsor \$5,000+

- 1 x trade table at first choice of location
- 3 x complimentary registrations for company representatives to audit the CPD activity
- Verbal acknowledgement as sponsor during welcoming remarks (unaccredited time)
- Written acknowledgement in program materials and signage (separate from education)
- Inclusion of logo on thank you slide displayed on screen during breaks

Silver Sponsor \$3,000

- 1 x trade table at choice of location
- 2 x complimentary registrations for company representatives to audit the CPD activity
- Verbal acknowledgement as sponsor during welcoming remarks (unaccredited time)
- Written acknowledgement in program materials and signage (separate from education)
- Inclusion of logo on thank you slide displayed on screen during breaks

Bronze Sponsor \$1,500

- 1 x trade table assigned location
- 1 x complimentary registration for company representatives to audit the CPD activity
- Verbal acknowledgement as sponsor during welcoming remarks (unaccredited time)
- Written acknowledgement in program materials and signage (separate from education)
- Inclusion of logo on thank you slide displayed on screen during breaks