

# PSP MODULE EVOLUTION PROJECT: LEADING CPD & QUALITY IMPROVEMENT PRACTICE

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## Context

Family physicians are required to continuously update their knowledge and evolve their practices to provide patients with quality care. In recent years, physician feedback has indicated a growing demand for increased flexibility and diversity in continuing professional development opportunities. It is therefore vital to adapt educational programming to meet the diverse needs of busy physicians.

## Intervention

The Practice Support Program (PSP) is a joint initiative of the Government of BC and Doctors of BC, supporting physicians and their teams in making sustainable improvements in practice through evidence-based education and coaching supports. Currently, PSP's educational offerings include clinical modules that require a significant time commitment from learners. In response to physician feedback, PSP has partnered with educational experts at UBC CPD to evolve six of their existing topic areas into dynamic, multi-modal learning units. Learning units will follow best-practices in CPD to include microlearning theory and adult learning principles, and support data-informed practice improvement. Harnessing subject matter expertise through numerous collaborations, important themes such as quality improvement (QI), self-management support, team-based care, cultural sensitivity, and the patient voice will be integrated to ensure that clinical content is practical, meaningful and relevant to the physicians. This project will leverage PSP's provincial network of practice coaches and physician mentors to deliver education and support physicians' QI activities.

## Impact

The Module Evolution Project will allow physicians to customize their learning pathway depending on individual needs and availability. Further, by aligning QI indicators with specific learning units, there is an opportunity to translate evidence-based education into data-informed practice change, improved content knowledge, and a better understanding of physicians learning needs. Finally, this work provides an opportunity to facilitate improved linkages across multiple organizations with complimentary mandates, and supports provincial coordination and alignment of educational and Quality Improvement programs.