Greetings and thank you for picking up a copy of our 2017-18 calendar!

This year’s calendar emphasizes three core tenets of successful continuing professional development: Choice, Connection, and Continuous Improvement. At UBC CPD, we believe the development of exceptional clinicians does not end after undergraduate and postgraduate training. It requires a lifelong commitment to continuing education to foster practice improvement. As the largest provider of continuing professional development (CPD) in British Columbia, we play a major role in enhancing skills of health professionals, including over 8,000 UBC clinical faculty. These skills go beyond the ‘medical expert’ role and include communication, leadership, and medical scholarship.

A few noteworthy highlights in this calendar:
• New and innovative programs that build supportive relationships between practitioners.
• Expansion of self-directed online learning.
• CPD that promotes use of clinical data for practice improvement.
• Redevelopment of the orientation program for physicians who are new to Canada and BC.
• Expanded, formalized CPD support for physiotherapists and midwives.

The future of CPD is exciting! We are in the midst of a major shift toward CPD that is embedded in the workplace and aligned with quality improvement. As one of the only existing levers for change, CPD has the power to transform clinical care delivery models, support team-based practice, and close gaps in care through enhanced relationships and data-driven practice improvement.

Courses already scheduled are listed on the reverse side of the calendar. We invite you to hang this up on your wall. Please visit ubccpd.ca throughout the year for new additions and to register for courses online. Our team is here to support you with your lifelong learning needs and we wish you great success in the year ahead!

Andrea Keesey, MA, Director
andrea.k@ubc.ca
Bob Bluman, MD, Executive Medical Director
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Brenna Lynn, PhD, Associate Dean
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Dr. Brenna Lynn, Dr. Bob Bluman, Andrea Keesey

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**UBC CPD DIRECTIONS**

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**UBC CPD AWARDS & GRANTS**

**Awards for Innovation & Distinguished Services in CPD/CME**

NOMINATIONS DUE FRI, MAY 4, 2018

Nominate your colleagues! We offer two annual awards to recognize innovative and distinguished activities and services to the UBC Faculty of Medicine in the area of Continuing Professional Development/Continuing Medical Education (CPD/CME). Each award recipient receives an honorarium of $1,000 and public recognition at the UBC Faculty of Medicine Awards Reception. Nominators can be external or internal to UBC.

We congratulate the 2017 winner:
AWARD FOR DISTINGUISHED SERVICE:
Dr. Christie Newton

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**Educational Research Grants for Specialty & Family Practice Residents**

APPLICATIONS DUE WED, APR 25, 2018

Two research grants are available to UBC residents to recognize original education research work and raise awareness and interest in the field of Continuing Professional Development/Continuing Medical Education (CPD/CME). Grant recipients receive an honorarium of $500 to support their medical educational research projects. Please encourage residents to apply! Applicants need to have an identified research supervisor.

We congratulate the 2017 winners:
Dr. Justin Mui, Specialty Medicine (OB/GYN)
Dr. Conrad Tsang, Family Medicine

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Dr. Brenna Lynn, Dr. Bob Bluman, Andrea Keesey
It is an exciting time for online learners! We have more than doubled our online learning library in the last year and are continuing to add new modules, such as: Aboriginal Health, Perinatal Depression and Anxiety, Cervical Cancer Screening, Emergency Contraception, Gender Affirming Primary Care, and more! We are harnessing the power of technology to create fun, interactive, convenient programs and custom learning tools to prepare you for in-person learning.

Provincial Opioid Addiction Treatment Support Program
[ubccpd.ca/opioid-addiction-treatment]

In response to the opioid crisis, the BC Centre for Substance Use (BCCSU) partnered with UBC CPD to develop 24 online modules for BC health professionals involved in the treatment of individuals with opioid use disorder. Completing this course is the first step in the authorization process for those seeking an exemption to prescribe methadone. The course presents the BCCSU Opioid Use Disorder Guidelines through interactive content, videos, and case studies. This eight-hour course, previously only available to physicians who attended in-person Methadone 101 sessions, is now available at no cost to all healthcare practitioners when and where they need it.

This Changed My Practice
[thischangedmypractice.com]

This Changed My Practice (TCMP) blog lets you learn from your colleagues and connect with your peers from the comfort of your clinic, grocery lineup, or even the beach, all in 5 minutes! Peer reviewed articles are published every two weeks, sharing practice improvement tips covering relevant clinical pearls, new billing codes, patient handouts, etc. Think of it as sitting down with a trusted colleague and asking them: “What new information changed your practice in the last year?” Do you have something to share? You can contribute an article or join the discussion board to ask questions, comment and vote on the impact on your practice. Each article has a reflective exercise and additional materials to solidify your learning and earn credits that are automatically uploaded to the national colleges. We also have a faculty development section called This Changed My Teaching! Our next goal is to connect rural physicians through a rural stream of TCMP to share knowledge and tips unique to rural practice. Get involved - contact tcp.cpdp@ubc.ca.

Online Journal Clubs
[ubccpd.ca/journal-clubs]

Are you working in a rural community and looking to connect with colleagues? Our journal clubs provide opportunities to make virtual connections, discuss challenges in practice, and learn with your peers. Last year, three journal clubs were delivered on the topics of sexual health, emergency medicine, and anesthesiology. Due to popular demand, we are expanding the program to internal medicine, OB/GYN, mental health, and rural generalism. Ranging from four to five sessions, these programs are eligible for up to 12 study credits. Each session involves review of an academic journal article or clinical case, followed by an interactive online discussion about the topic and its relevance to practice.

CPD eCoach
[ubccpd.ca/cpd-ecoach]

We know healthcare professionals are passionate about improving their practice and delivering quality care, which is why we partnered with BC College of Family Physicians to develop an online tool called CPD eCoach. With CPD eCoach, you can reflect on an area of practice you want to improve and develop an action plan specific to your practice. The online tool provides a step-by-step guide and resources to support you in implementing your action plan and measuring the impact on your practice, all at your own pace. The CPD eCoach is accredited up to 24.0 Mainpro+ credits (@ 3 credits/hour for a maximum of 8 hours).
CUSTOMIZING CPD TO MEET YOUR NEEDS

When developing new programs, UBC CPD strives to be nimble and attuned to the learning needs of different groups. Through conducting research, gathering skilled planning committees, employing instructional design principles, and calling on subject matter experts, we are better able to understand and support our learners. We bridge knowledge gaps by developing tailored educational content and customizing the mode of delivery to ensure that CPD courses are practical and impactful.

Practice Support Program Collaboration
ubccpd.ca/PSP

The Practice Support Program (PSP) is a quality improvement initiative that provides education and in-practice support to family physicians in BC. UBC CPD and PSP are partnering to evolve several of PSP’s learning modules into bite-sized, flexible, and accessible CPD. The new curriculum will be based on the latest research in adult learning and will harness clinical data to support practice improvement. As with PSP’s existing modules, education will be physician-led, localized, and will offer follow-up support. The new educational offerings will be released in stages, from late 2017 to 2019.

In my 5 years at UBC CPD, I’ve had the privilege to see the expansion of our talented team and work with some outstanding partners to create engaging CPD for health professionals throughout the province. Our team aims to be at the forefront of the ‘CPD evolution’ by bringing CPD closer to practice, supporting collaboration within and between various health professions, and sparking meaningful practice improvement. Our current partnership with PSP involves all of these elements and I’m excited about what’s ahead – stay tuned!”

Jennie Barrows, Project Manager

Rural Simulation & Skills-Based Courses
ubccpd.ca/RURAL

Our offerings transcend the limitations of traditional education. In partnership with the Rural Coordination Centre of BC (RCCbc), our travelling courses offer hands-on, and rurally specific training opportunities. Courses such as Enhanced Simulation of Critical Care and Perioperative Emergencies (ESCAPE) for Family Practice Anesthetists, Hands-On Ultrasound Education (HOUSE), and the Shock Course are customized to your needs, from beginning to end. Program faculty include rural physicians who understand first-hand the unique circumstances of rural practitioners. As a result, the environment is collegial, supportive and interactive, and the education is relevant to your community needs.

Point of care ultrasound is a tool with tremendous potential to improve patient care, and has been a very rewarding part of my own clinical practice. I love the informal, in-person, customized, and innovative approach to education we offer through the HOUSE course, winner of the 2017 CFPC Continuing Professional Development (CPD) Program Award! Our instructors and the UBC CPD support staff are fantastic, and as a result we’ve created a course that I am very proud to lead.”

Dr. Tandi Wilkinson, CPD Consultant

Supporting other health professions: PT & Midwifery Programs
ubccpd.ca/PHYSIO | ubccpd.ca/MIDWIFERY

Expanding offerings for health professionals beyond physicians is one of our top priorities. We have established formal CPD programs for physiotherapy (PT) and midwifery and have many new educational offerings available in these disciplines.

The Physiotherapy CPD Program connects BC physiotherapists through videoconference distributed courses, customized community offerings, and mentoring for clinical faculty. The program also offers self-directed learning, interprofessional learning environments and a network of PT CPD Champions who disseminate CPD information and offer feedback on their local PT needs.

The Midwifery CPD Program launched this year and offers a suite of online courses such as Opioids and Benzodiazepines: Safe Prescribing and Induction and Augmentation of Labour. The program was designed in partnership with the Midwives Association of BC, the College of Midwives of BC, and the Midwifery Program at UBC. Many new online and in-person courses will be rolling out this year.
Sometimes we all need a second opinion or ongoing support, whether with a difficult situation, a tricky diagnosis, a new area of practice, or an important goal. A mentor or a coach can provide understanding, guidance, and accountability as you navigate through all stages of your career. We are committed to creating and fostering supportive relationships through formal, accredited programs that offer a flexible structure for you to learn and exchange ideas with your colleagues and peers.

Physician Mentoring Programs
ubccpd.ca/mentoring

Our mentoring programs are expanding! We are currently running three programs: clinical faculty development, dementia education, and rural mentoring. Our Rural Physician Mentoring Program is the largest of these programs. It has been designed to specifically address the unique issues facing physicians who are entering practice in rural BC for the first time. We know rural medicine presents a distinctive set of challenges, and who better to help a new physician navigate this landscape than someone who has been through it before? If you’re working in rural medicine and are interested in having a mentor, or being a mentor and sharing your wisdom and experience please contact us at rural.mentoring@ubc.ca.

Clinical Coaching for Excellence
ubccpd.ca/rural/coaching

The Clinical Coaching for Excellence program partners rural physicians and nurses with trained coaches, who support them in achieving a high level of excellence in their clinical practice. Each coachee receives high-quality, individualized feedback that is specific to their practice environment and learning goals. Different program streams focus on building supportive rural practitioner networks within one community, between rural communities and regional referral centres, or throughout BC. Contact Claire Thomson (claire.t@ubc.ca) to find out more about the pilot and how you could get involved in future!

Sustaining learning beyond the classroom
kathryn.y@ubc.ca (eHOUSE) | ubccpd.ca/communication

You attended a course, but now what? Integrating and applying what you learn is not always straightforward. Post-course follow-up can be vital to implementing change and forming new habits, which is why we offer programs with on-going expert support.

‘eHOUSE’, an extension of the Hands-On Ultrasound Education (HOUSE) program, provides physicians access to virtual, online ultrasound expertise and mentorship after attending a course. These one-on-one sessions with a HOUSE instructor allow participants to build on skills and create a dialogue in real-time.

The Optimizing Communication for Excellence course has a six-week follow up coaching call between a facilitator and paired learning partners. The facilitator provides feedback and guidance, encourages discussion, and directs participants to specific resources. This feature is rated as the most effective component of the course! Not to mention that you can claim MOC Section 3 credits!

Supporting physicians new to Canada & BC
ubccpd.ca/img

UBC CPD supports international medical graduates (IMGs) and their supervisors/assessors through two programs: the BC Physician Integration Program (BC-PIP) and Practice Ready Assessment – British Columbia (PRA-BC). We aim to set up IMGs for successful practice of medicine, solidify their relationship with the medical community, and kick-start their professional networks. We are revamping BC-PIP to offer customized and ‘just-in-time’ learning with funding from the Joint Collaborative Committees and in the PRA-BC 10-day orientation we prepare PRA-BC candidates for their Centralized and Clinical Field Assessments and subsequent careers as family physicians in rural BC.

CONFERENCE CORNER

The conferences team goes above and beyond the call of duty providing a high quality CPD experience. We handle a huge number of events all over BC, and sometimes out of province. I have had cadaver heads shipped from Ottawa, driven delegates home from events, babysat both pets and children, and served as a lost and found for both people and items! I have great relationships with planning committees who are always striving to take their events to the next level. I love what we do, and am constantly working to improve how UBC CPD delivers education!”

Sandy McNeill, Registration and Conference Services Manager