Full course calendar inside!

UBC CPD COURSE CALENDAR 2013-2014
Our Division has been part of a Continuing Professional Development (CPD) revolution over the past few years. Advances in technology and the growing understanding that CPD is closely linked with continuous practice improvement have completely changed the field, and we have been part of this transformation. In the last five years, the UBC Division of CPD (UBC CPD) has grown from 10 to more than 20 full time employees, with program attendance increasing by 100% (from 4,651 to 9,890 registrations). We continue to collaborate with our external partners in order to increase our reach, capacity and track record in facilitating practice change for the health care professionals who participate in our programs.

UBC CPD’s new website will be launched this fall with a new searchable event calendar, making it much easier for you to navigate our course offerings. We have updated the look and feel of our brochures and other materials (including this calendar!) to be more recognizable and consistent in our messaging.

Please help welcome three new Medical Directors who have recently joined the UBC CPD team. Dr. Ray Markham is the new Medical Director of the Rural Continuing Professional Development (RCPD) Program which is designed by and serves rural health care professionals. Dr. Marisa Collins is the new Medical Director of Accreditation and is tasked with ensuring that the programs we accredit meet the evolving standards. Dr. Rod McFadyen is the new Medical Director of Specialty CPD, as well as the Royal College CPD Educator for BC. This dual role allowed Dr. McFadyen to develop a survey on CPD needs for all specialists in BC – the results of which will enhance UBC CPD programming for specialists.

We continue to anticipate and be responsive to the continuing education needs of physicians through our innovative learning opportunities. In the upcoming year, a mentoring program for physicians who are new to rural practice will be available along with a provincial survey to explore the education needs of physicians who practice emergency medicine in rural BC. We continue to have an interest in supporting the Divisions of Family Practice in their efforts to find local solutions to health care challenges through CPD.

We are working with the UBC Department of Physical Therapy to explore CPD needs of BC physiotherapists in order to expand CPD to different health care professionals. You will likely see more and more interprofessional learning opportunities - improved patient care depends on collaboration from many health professionals.

This calendar features many innovative education programs we are offering this year, including our traveling courses and workshops, videorounds, webinars, and online journal clubs.

We hope you enjoy the 2013-2014 calendar, and would love to hear from you about how we can best support your learning!

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&
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DID YOU KNOW THAT UBC CPD...

...plans & facilitates over 30 conferences each year?

We manage local, national, and international conferences ranging from 25 to 700 participants and offer registration services to groups of all sizes.

In addition to regular conference logistics, we have also line danced, taken moonlit mountain gondola rides for dinner, ordered human heads and pig tracheas for hands-on surgery, jogged at the Halifax Maritime Museum, babysat, translated, and given city tours.

...connects physicians with free, innovative & interactive online learning?

We offer over 30 webinars each year accessible from any location with internet via mobile or computer. It's almost the same as being in the room with the presenter, except that you can be in your PJs and still ask questions! This online modality has enabled us to deliver new and emerging education on relevant topics to over 2,000 physicians.

We cater to wide audiences (family physicians, general practitioners in oncology, international medical graduates and their supervisors, etc) covering an extensive range of topics including palliative care, oncology, mental health, work disability, HIV testing, exam preparation and more.

...brings hands-on, skills-based training opportunities to rural communities?

Our one-day traveling courses include:

- Our new Point-of-Care Ultrasound Course for Third Trimester Obstetrics (POCUS-OB). This course is for rural family physicians who provide maternity care; learn how to drastically improve your management of patients in the third trimester through hands-on ultrasound practice with live models. Participants are taught safe and effective techniques for identifying fetal presentation, cardiac activity, placenta location, and amniotic fluid volume.

- The Shock Course. More than 30 rural communities in BC have now hosted this course, which is designed for both physicians and nurses. Participants learn how to recognize and manage the hypotensive patient in a rural setting using Early Goal-Directed Therapy, ultrasound-guided central line insertion, the Rapid Ultrasound for Shock and Hypotension (RUSH) exam, and other practical tools and approaches.

We partner with organizations to conduct thorough and improve patient care outcomes.

...leads impactful research & evaluation initiatives?

We partner with organizations to conduct thorough and independent research around the learning needs and current practices of health care professionals. We collaborated with the BC Cancer Agency to survey nearly 900 primary care physicians about their cancer screening practices. Currently, we are assessing the input collected from you and your colleagues through surveys, interviews, focus groups and representation on our planning committees.

We develop a strategy to support quality clinical education and improve patient care outcomes.

...supports International Medical Graduates & their supervisors?

We provide provisionally licensed IMGs with a consistent and comprehensive introduction to BC through a semi-annual orientation conference, covering topics such as Public and Aboriginal Health in BC, ethical and professional standards, best practices for billing and documentation and more. We have delivered 11 orientation conferences to over 650 IMGs since 2008. We also offer exam preparation courses for Medical Council of Canada exams.

We also support IMG supervisors through an annual faculty development workshop, offering training on assessment, feedback and evaluation tools.

...offers self-directed online learning activities?

Thischangedmypractice.com
- Read short articles by your colleagues on what has recently changed their practice. New article published every two weeks!
- Interact with authors and readers, vote on the impact on your practice and have your credits automatically uploaded to your college.
- Sign up to have a new article sent directly to your inbox and join our existing 11,000 subscribers!

Online journal clubs
- Discuss the latest developments in your field of practice with colleagues.
- Join upcoming sessions in Internal Medicine, Emergency Medicine, and Obstetrics.

We cater to wide audiences (family physicians, general practitioners in oncology, international medical graduates and their supervisors, etc) covering an extensive range of topics including palliative care, oncology, mental health, work disability, HIV testing, exam preparation and more.

...delivers interactive, small group workshops around the province?

We have delivered 118 workshops to 1,400 participants in 38 communities across BC since 2010. Many of our workshops are Mainpro-C accredited.

Upcoming workshops:
- Ovarian cancer: Discover what to look for and when to refer; connect with experts in your area.
- Work-related disability: Better manage patient expectations about returning to work, issues of confidentiality, and time-consuming paperwork.
- Routine HIV testing: Learn about new HIV testing recommendations with a focus on integrating recommendations into practice.

...accredits over 150 programs each year?

We are fully accredited by the Committee on Accreditation of Canadian Medical Education (CACME). We work with CPD providers to assist them in meeting MOC and Mainpro accreditation requirements in order to ensure high educational standards and allow physicians official recognition of their participation at CPD events.

We have accredited over 860 external applications since 2008, and 180 last year alone.

...integrates technology to make education more accessible?

Our Rural Rounds or CME on the Run! videoconference programs allow urban, rural, and remote health care practitioners to connect with colleagues and discuss current topics.
Educational Research Grants for Specialty & Family Practice Residents

APPLICATIONS DUE MONDAY, NOV 4, 2013

Applicants must be enrolled in a UBC Faculty of Medicine residency program and have an identified research program. UBC residents conducting and presenting research as part of graduation requirements are eligible and invited to apply. Only projects in the field of Medical Education will be considered for funding (e.g. needs assessment around life-long learning, educational effectiveness, physician performance improvement following education intervention, etc).

Awards for Innovation & Distinguished Service in CPD/CME

NOMINATIONS DUE MONDAY, FEB 3, 2014

To recognize exemplary and distinguished activities/service to the UBC Faculty of Medicine in the areas of Continuing Medical Education/Continuing Professional Development. Each award recipient receives an honorarium of $1,000 and public recognition at the Faculty of Medicine Awards Reception.